

# HELP SAVE THE RHINO

RHINOS ARE THREATENED WITH EXTINCTION



**3** RHINOS are KILLED in South Africa EVERY DAY!  
More than 9000 RHINOS have been killed in South Africa  
since 2008!

*Rhino horn is smuggled to medicinal markets in CHINA AND VIETNAM.*

**THERE IS NO SCIENTIFICALLY PROVEN MEDICAL  
BENEFITS IN RHINO HORN**

*Users in Asia are being told that the rhino horn they purchase is being  
harvested sustainably.*

**THIS IS NOT TRUE.**

**HUMAN GREED** is the sole cause of the current rhino poaching  
crisis. Global criminal syndicates pay poachers vast sums of money  
to kill rhino **FOR THEIR OWN GAIN.**

**DONATE** 

To the **Seafarers Rhino Conservation Project** in partnership with  
**Ezemvelo KZN Wildlife and WILDTRUST.**

**ADOPT A RHINO** 

This is an initiative of the **WILDTRUST** where individuals or groups can  
adopt a live rhino for **R25 000 per annum.** You will receive a bi-annual  
report and images of your rhino and you can name your rhino.





# SPREAD THE WORD

## RHINOS ARE THREATENED WITH EXTINCTION!

- This is a very real crisis. We may lose all rhinos in the wild if rhino poaching continues at its current rate.
- The demand for rhino horn in Asian countries increased dramatically in the mid-2000s and has resulted in a continuous wave of rhino poaching in South Africa.
- We need you to tell your family and friends about the plight of the rhino.
- Challenge the myths surrounding the unproven medicinal benefits of rhino horn.
- Bring your family to South Africa to see this beautiful animal in the wild. If more people around the world knew why we need to conserve rhinos, then perhaps this animal species will have a chance of survival.



**EZEMVELO  
KZN WILDLIFE**

Conservation, Partnerships & Ecotourism

[www.kznwildlife.com](http://www.kznwildlife.com)



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